

WENDY RIDOLINI

BIO

After a varied career in accounting, administration, event management and PR, Wendy ran away to Italy with her partner to renovate an old Italian farmhouse in 2009. Things did not exactly go according to plan as an earthquake destroyed most of it. The renovation plan was abandoned but a door opened to a new career as a teacher of English.

In 2018 she started to edit and proofread 'Olives and Earthquakes,' an account of her adventures in Italy written by her dyslexic partner. She felt he had a great deal of talent as a storyteller. She set up her own publishing business, Sunflower Publishing to edit, self-publish, and market his and other people's stories.

She has always loved books and reading, been fascinated by the use of language to express emotions and adores great stories in any genre. She is a book blogger/reviewer for books set in Italy. She is regularly invited by authors and publishers to take part in 'book blog tours' to promote new books. Her reviews have been published in Italian magazines, on Substack and she hosts creative writing retreats in Abruzzo, Italy.

Now in its third year, her creative writing retreat welcomes writers from all around the world providing inspiration, and motivation, in a series of innovative writing workshops led by an experienced creative writing tutor. The retreat also has workshops on routes to publishing, marketing, book covers and book launches.

Celebrity guest speakers have included Adele Parks, Leonie Mack, Santa Montefiore, Cathy Rentzenbrink, Katherine Mezzacappa and Angela Petch.

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