

## **SIMON HALL**

Simon Hall created and leads an award-winning course in writing, storytelling and public speaking skills at the University of Cambridge.

He has 20 books published, ranging from crime fiction to business. The most recent, *Compelling Communication* (Cambridge University Press, 2024) accompanies his university course.

One of Simon's proudest achievements is the number of aspiring writers he has helped into publication, including many from Swanwick.

Previously, Simon was a BBC Television and Radio News Correspondent and presenter for 20 years.

You might be interested to know that Simon also once played football for the same manager who coached the legendary Pele, although to rather less impressive effect.